

*For immediate release*

## Technic Brings Back Tec Nick for Its 80 Year Celebration

**Cranston, RI** — Technic celebrates the return of **Tec Nick**, the beloved cartoon character first introduced in the 1960s, now reimagined as a limited-edition promotional plushie. The retro giveaway commemorates more than 80 years of Technic innovation, partnership, and leadership in advanced surface finishing technologies.

Created during a period of rapid growth and product expansion, Tec Nick featured a distinctive test-tube body and symbolic orbital ring encircling his head, representing Technic’s scientific foundation as well as their expanding global reach. Throughout the 1960s, the character appeared in advertisements and marketing materials, helping customers navigate Technic’s growing portfolio of electroplating solutions.



Today, Tec Nick returns as a plush keepsake that blends vintage character with modern craftsmanship to celebrate the company’s legacy and enduring commitment to the industry.



*1960s advertisements featuring Tec Nick across various marketing campaigns.*

The Tec Nick plushie has signature features such as the iconic test-tube form, bold “T” emblem, striped legs, and orbital ring capturing the nostalgic tribute to Technic’s early branding. The retro giveaway will be featured at select trade shows, customer events, and company celebrations throughout the anniversary year.

Founded in 1944, Technic has grown from a regional chemical supplier into a global leader in advanced process technologies serving electronics, semiconductor, industrial, and decorative markets.

The return of Tec Nick underscores the company’s enduring values: innovation, reliability, and a passion for solving complex manufacturing challenges.

For information on Technic & Technic products visit: [www.technic.com](http://www.technic.com) or contact Technic at (401) 781-6100.

**About Technic:** For over 80 years, Technic has been a global supplier of specialty chemicals, custom finishing equipment, engineered powders, and analytical control systems to the semiconductor, electronic component, printed circuit board, industrial finishing, and decorative industries. Technic is also a major supplier of engineered metal powders to the solar industry.

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